

WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

Draft Minutes of the December 13, 2022

Meeting of the Workforce Investment San Francisco (WISF)

War Memorial Veterans Building, Green Room, 2nd Floor, San Francisco, CA 94102

Meeting held in person and via teleconference pursuant to Governor Newsom's Executive Order N-25-20 and Mayor Breed's Third Supplement to Mayoral Proclamation Declaring the Existence of a Local Emergency dated February 25, 2020

WISF Members Present

Jeanine Cotter, Acting Chair, Luminalt Solar
Bob Nibbi, Nibbi Brothers
Charley Lavery, OE Local 3
Cynthia Gomez, UNITE HERE Local 2
Edward Battista, Sutter Health
John Doherty, IBEW Local 6
Jorge Tapia, CA EDD
Kim Tavaglione, SF Labor Council
Lori Dunn-Guion, Swinerton
Michon Coleman, Hospital Council of Northern & Central California

Sam Rodriguez, Rodriguez Strategic Partners, LLC
Shanell Williams, City College Board of Trustees
Tony Delorio, Local Union No. 665
Vikrum Aiyer, ACLU
Lynn Mahoney, SFSU
Laurie Thomas, Golden Gate Restaurant Association
Shamann Walton, San Francisco Board of Supervisors

WISF Members Absent

Ann Weeby, Salesforce
Angela Tamayo, SEIU-UHW
Julie Fallon, Marriott
Safiya Miller, Microsoft Corp
Meghan Mitchell, San Francisco Standard

Ramon Hernandez, Laborers Local 261
Theresa Woo, CA Dept. of Rehabilitation
Rafael Mandelman, San Francisco Board of Supervisors

Ohlone Land Acknowledgment, Announcements & Housekeeping (Discussion Item)

Secretary Iris Rollins (OEWD) opened the meeting by reciting the Ramaytush Ohlone Land Acknowledgement and reviewing the meeting guidelines.

Roll Call (Discussion Item)

Jeanine Cotter, Acting Chair of WISF, introduced herself and called the meeting to order at 9:04 AM.

Acting Chair Cotter called on Secretary Rollins to conduct roll call. Secretary Rollins announced that a quorum was present.

Chair's Welcome (Discussion Item)

Acting Chair Cotter thanked the members and the general public for attending today's hybrid Workforce Investment San Francisco Board meeting at the War Memorial Green Room and remotely on Zoom.

Adoption of the Agenda (Action Item)

Acting Chair Cotter directed members to review the agenda. Next, acting Chair Cotter solicited comments from Board members. Seeing none, Acting Chair Cotter asked for a motion to adopt the meeting agenda. Member Doherty made the motion which was seconded by Member Dunn-Guion and passed unanimously.

**Approval of Minutes
from September 14,
2022
Meeting
(Action Item)**

Acting Chair Cotter directed members to review the September 14, 2022 meeting minutes. Next, Acting Chair Cotter solicited comments from Board members. Seeing none, Acting Chair Cotter asked for a motion to approve the meeting minutes from the September 14, 2022, meeting. Member Rodriguez made the motion which was seconded by Member Doherty and passed unanimously.

**Emergency
Proclamation
Resolution for
Remote Meetings
(Action Item)**

Acting Chair Cotter acknowledged the hybrid structure of the meeting and asked Glenn Eagleson, Principal Workforce Policy Analyst, to speak to the Emergency Proclamation Resolution. Mr. Eagleson explained that the resolution allows WISF and other policy bodies to continue to meet remotely while the emergency orders from the Governor, Mayor, and San Francisco Department of Public Health are still in place. Mr. Eagleson requests a motion to continue to meet in a hybrid fashion. Acting Chair Cotter solicited comments from Board members. Seeing none, Acting Chair Cotter solicited a motion made by Member Lavery and seconded by Member Rodriguez. The motion passed unanimously.

**Consent Agenda –
WISF Bylaw Revision
(Action Item)**

Acting Chair Cotter directed members to review approval of the bylaw amendments that OEWD presented at the November 18, 2022, executive committee meeting. Outlining the changes to the bylaws, Acting Chair Cotter shared the proposed amendments and the presentation in the supporting materials. The executive committee voted to approve the amendments and move this item to the consent calendar for the full board. Next, acting Chair Cotter solicited comments on the contents of the bylaws. Seeing none, Acting Chair Cotter solicited a motion to adopt, which Walton made and was seconded by Member Rodriguez.

**Executive Director's
Report
(Discussion Item)**

Acting Chair Cotter introduced Executive Director Katie Sofis of OEWD and Director of Economic Recovery and Regeneration Kat Daniel. Executive Director Sofis and Director Daniel presented on economic recovery with respect to the collaboration with the San Francisco community and downtown San Francisco. Director Daniel explained that, due to the COVID-19 pandemic and evolving nature of work, there is a new need for economic development intervention because the downtown core hosts about 75% of SF's economy, 40% of its workforce, and many workers are not back in the office in the downtown area. Acting Chair Cotter elicited questions and comments from members.

Member Rodriguez requested analysis on whether students from regional colleges and universities intend to live and work in the Bay Area. Through the Chair, Director Daniel overviewed that the changing job responsibilities of entry-level staff and mid-level managers have resulted in more outmigration. Member Mahoney commented that the majority of SFSU graduates stay in the Bay Area; however higher education enrollments have decreased during the pandemic.

Member Tavaglione made a comment on housing with regards to low-wage workers, students, families, and the creative industry. Through the Chair, Director Daniel concurred and noted that there was significant outmigration during the pandemic. Through the Chair, Executive Director Sofis responded that the City has a backlog of entitled projects and suggested that WISF invite MOHCD and the Real Estate Development Director to future meetings to provide updates on housing development.

Member Thomas expressed appreciation for the presentation and stated that the Golden Gate Restaurant Association is open to partnership and expects increased restaurant openings and job creation in 2023.

Member Gomez commented that the overproduction of luxury housing and underproduced affordable housing presents a barrier to low-wage workers and contributes to homelessness and low quality of life.

**Workforce
Director's Report**
(Discussion Item)

Acting Chair Cotter introduced Workforce Director Joshua Arce. Director Arce presented labor market information for San Francisco, which demonstrates a 2.1% unemployment rate for October 2022 and a 2% growth in employment from June to October 2022. In addition, Director Arce spoke to OEWD's activities related to:

- The Bay Area High Road Transition Collaborative led by All Home and the Bay Area Good Jobs Partnership for Equity, with OEWD as Fiscal Lead, which was awarded a \$5 million California Community Economic Resilience Fund (CERF) planning grant;
- The California Department of Labor's announcement of \$25 million in State funding to improve access to training and employment opportunities in the building/construction trades for women, non-binary, and underserved populations;
- OEWD's alternative high school youth job fair at City Hall in partnership with San Francisco Unified School District; and
- OEWD's support for National Apprenticeship Week and acknowledgement of CityBuild's 1,800 construction apprentices.

Acting Chair Cotter elicited questions from members.

Member Batista made remarks on the future of work with respect to work from home policies, including cost savings, commute patterns, and work-life balance.

**Comprehensive Job
Center Spotlight –**
Presented by
Goodwill Industries
(Discussion Item)

Acting Chair Cotter introduced the Senior Manager of the Comprehensive Job Center, Michael Scott, to showcase Goodwill services. Mr. Scott shared the following information about Goodwill Industries:

- The Comprehensive Job Center is open five days a week, 10 am - 4 pm, and offers individual training, counseling, and support through career advisors;
- Goodwill's Specialized Job Centers work with special service populations such as justice-involved individuals;
- Goodwill partners with progressive employers that can offer higher wages to meet the high cost of living in the Bay Area;
- Goodwill's programs include "Pathways to Employment," which is a one-week course providing the essential skills to communicate with employers; TechSF, which assists job seekers with entering the tech industry; and a transportation distribution logistics program, where they teach program participants about warehousing and logistics;
- Goodwill has a robust referral network;
- Goodwill placed 350 people in jobs at an average wage rate of \$20 an hour;

- Goodwill serves San Francisco, Marin, San Mateo, Solano, Alameda, and Contra Costa Counties and placed 1,128 people in jobs in 2021.

Acting Chair Cotter thanked Senior Manager Scott for his presentation and solicited questions from members. Seeing no questions, Acting Chair Cotter moved to the following discussion item.

FY 2021-22
Workforce Program
Outcomes
(Discussion Item)

Acting Chair Cotter invited Director Arce to lead the 2021-2022 Workforce Program Outcomes agenda item.

- OEWD enrolled over 7,000 individuals for general employment and training services, in addition to the 20,000 individuals who accessed OEWD's COVID relief programs;
- Over 65% of enrollees were placed, and 68% of sector trainees were placed into employment;
- The average placement wage for all OEWD-funded participants is \$22 per hour;
- Graduates of sector training programs make an average of \$23 - \$34 per hour; and
- Dream Keeper Initiative programs have an average placement wage of \$27 per hour.

Acting Chair Cotter thanked Director Arce for his presentation and asked members if they had questions/comments.

Member Williams asked how City College of San Francisco can partner with the workforce system to better serve special populations, including in service of the Black community. Through the Chair, Director Arce responded that OEWD and City College meet regularly and partner closely on many programs and events to better serve special populations.

Member Gomez stated she was thrilled to see the level of participation from eastern neighborhoods and the work done to outreach to Black San Franciscans.

Acting Chair Cotter asked for an update on the AB 593 retention data project. Director Arce provided additional background on the AB 593 project and indicated that there were no additional updates since the last meeting.

**Public Comment on
Non-Agenda Items**
(Discussion Item)

Acting Chair Cotter opened the meeting for public comment on non-agenda items.

Rebekah Black stated she was speaking on behalf of Tamika Shinay with respect to past due funds on a sub-contract with African American Arts and Culture Complex for the San Francisco Juneteenth Festival. Ms. Black requested support from OEWD for payment.

Acting Chair Cotter responded that the staff had forwarded the request to the funder, and thanked Ms. Black for her remarks and follow up.

Adjournment
(Action Item)

Acting Chair Cotter requested a motion to adjourn the meeting. Member Williams made a motion, and Member Rodriguez seconded. The motion to adjourn was unanimous. The meeting ended at 10:52 a.m.